Social Media Fundraising
Facebook Birthday Fundraisers

How to Create a Facebook Birthday Fundraiser

1. Go to our Facebook page: https://www.facebook.com/safealliance.
2. On the left side menu under our logo, click "Fundraisers."
3. Click "+ Raise Money."
4. Follow the instructions to fill in details like your name, the amount you want to raise and when you'd like your fundraiser to end, then click "Next."
5. Fill in the title for your fundraiser (or use the one provided) and fill in details about why you are raising money to support Safe Alliance. You can use the text provided or the text that appears below for "Individual Birthday Fundraisers." When you've filled in these fields, click "Next."
6. Pick a cover photo for your fundraiser. You can use the one provided (our logo), or upload one of the ones below by clicking "Edit" and "Upload New Photo/Video."
7. After you've uploaded your photo and you're ready to publish, click "Create."
8. NOTE: You can click "Back" at any time to change your text.

Sample Text – Individual Birthday Fundraisers

There's no gift more precious than the gift of acceptance and unconditional support. For my birthday this year, I'm asking for donations to support Safe Alliance, a Charlotte-based nonprofit organization that provides hope and healing to people impacted by domestic violence and sexual assault. I hope you'll consider contributing as a way to celebrate with me. Every gift has the potential to impact the life of a survivor. Visit www.safealliance.org to learn more about Safe Alliance's mission and services.

Images – You can use the default image, or you can upload one of these two photos as your cover photo (both images are saved online here: http://www.safealliance.org/event-pages/third-party-events.