**Walk A Mile in Her Shoes 2014 Presser**

**Charlotte –** Safe Alliance announces the second annual “Walk A Mile in Her Shoes” March – a unique opportunity for men to make a public statement against gender violence – takes place Saturday, August 23, 2014 in NoDa.

Walk a Mile in Her Shoes is a men’s march designed to raise public awareness about the realities of rape, sexual assault and domestic violence – here in the Charlotte Region and across the nation. In the spirit of the old expression “you can’t understand someone’s experience until you’ve walked a mile in their shoes,” this march literally asks men to walk a mile in women’s high heel shoes. The event is playful and fun – with some men really dressing up to showcase their high heels – but with a serious purpose to raise funds that support the programs and services of Safe Alliance.

**Event Details**

**Registration: 9 AM**

**Welcome/Walk Begins 10 AM**

**Awards/After Party 11 AM**

**Registration cost is $25 for Men and $10 for ladies.**

**Walk a Mile in Her Shoes starts and ends at NoDa Brewing Company, 2229 North Davidson Street, Charlotte, NC, 28205.**

“This is an amazingly visual event,” said \_\_\_\_\_\_\_\_\_\_\_\_\_. “The costumes are great and of course the guys in their high heels get competitive. Our first “Walk” last year was terrific and we are hoping to grow the number of walkers we had and increase the amount of funds generated substantially. Raising money is critical, because the demand for sexual assault and domestic violence services at Safe Alliance is ever-growing.”

**The Reality of Sexual Assault and Domestic Violence**

* Every 2 minutes, someone in the United States is sexually assaulted
* 1 in 6 American women have experienced an attempted or completed rape
* 2/3 of rapes in the US are committed by someone known to the victim
* 1 in 4 women will experience domestic violence in their lifetime
* 3 women are murdered by their boyfriend or husband every day in the United States
* CMPD responded to more than 37,000 domestic violence related calls in 2013

**To Register:** [**http://www.safeallianceevents.org/**](http://www.safeallianceevents.org/)

**(Sponsors)**

For more information, to volunteer or to become a sponsor, contact Mike Blackwelder at [mike.blackwelder@safealliance.org](mailto:mike.blackwelder@safealliance.org) or 704 367 2775.

Media can contact Bill Coy at [Bill.coy@safealliance.org](mailto:Bill.coy@safealliance.org) or 70 367 2707.

Safe Alliance supports victims of domestic and sexual violence, and child abuse and helps people build safe, healthy relationships.   We do this through a continuum of shelter, counseling, legal and advocacy services serving over 20,000 people a year in Mecklenburg, Cabarrus, Union and south Iredell counties while reaching 20,000 more through advocacy and education.

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