**For Immediate Release**

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 **704 844 9096**

**Roosters Men’s Grooming Center of Rea Village Cut/Shave-A-Thon to Combat Domestic Violence**

**Charlotte –** To enthusiastically support Domestic Violence Awareness Month activities in the Charlotte Region, Roosters Men’s Grooming Center (MGC) of Rea Village Shopping Center is hosting a Hair Cut/Shave-A-Thon with proceeds benefitting United Family Services and The Shelter for Battered Women.

**When: Sunday October 21, 2012. 10 AM to 5 PM.**

**Where: Roosters MGC of Rea Village, 11524 Providence Road, Charlotte, NC.**

**How: By Appointment Only. Call 704 844 9096 to Make an Appointment.**

**Why: To raise funds to support women and children impacted by domestic violence through the programs and services provided by United Family Services.**

**The famous Roosters Club Cut includes a precision haircut, head-massaging shampoo, hot steam towel, dry and style; a brush of powder around your neck; and a splash of aftershave.**

**In addition, there will be popcorn, refreshments, darts, dice games and a putting green for those waiting to get a haircut/shave – as well as information about the mission of United Family Services in our community.**

This is an outstanding opportunity for men in the South Charlotte area to visit Roosters and in doing so take a public stand against domestic violence.

There will also be a raffle for prizes from local businesses including: **Hickory Tavern, Harris Teeter, Papa Johns Pizza, Target, Carvel Ice Cream, Penn Station and Taipei South.**

Remember, this event is by appointment only – contact Susan Valvo at 704 844-9096 for information, interviews and for an appointment.