



**Committee Members**

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For more information,  
please contact Tenille Banner at  
[Tenille.Banner@SafeAlliance.org](mailto:Tenille.Banner@SafeAlliance.org)  
or 704-367-2706.



The **Women Lawyers of Charlotte** and the **Women Physicians Section of the Mecklenburg County Medical Society** proudly announce the tenth annual Fighting For Women With Fashion event to benefit victims of domestic violence and sexual assault. We would be honored and grateful to count you among this year's sponsors.

## Fighting For Women With Fashion





Date: Fall 2020

Venue: TBD

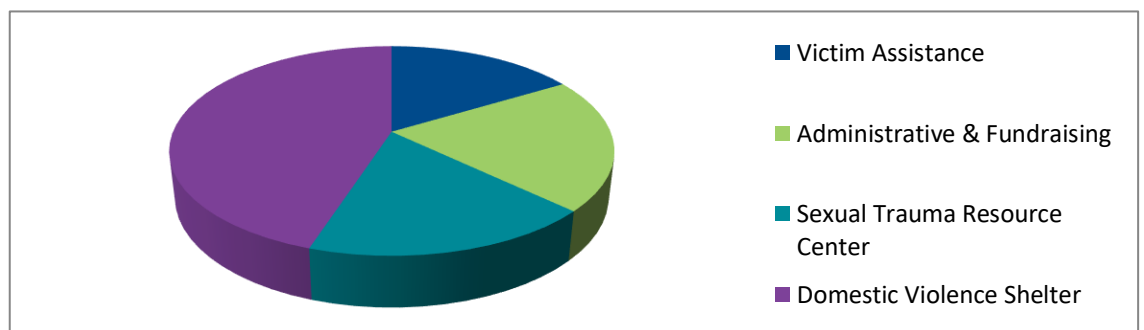
[www.SafeAlliance.org/FightingForWomen](http://www.SafeAlliance.org/FightingForWomen)

In the past nine years, the Fighting For Women With Fashion events have raised more than \$550,000 to further the mission of Safe Alliance. The agency provides life-saving services such as emergency housing, trauma counseling, court advocacy, and legal representation to more than 10,000 people annually.

**Why your support is critical:**

-  1 in 3 women will be impacted by domestic violence or sexual assault in their lifetime.
-  3 women are killed each day in the USA by an intimate partner.
-  Every 2 minutes someone is sexually assaulted in the USA.
-  CMPD responded to more than 35,000 domestic violence calls last year.

Safe Alliance's \$4.7 million budget (below) reflects the agency's commitment to providing trauma-informed care in all programs. Community partners rely on Safe Alliance to take challenging referrals because they know the agency has the necessary expertise to help families succeed. While domestic violence and sexual assault impacts families in every demographic, Safe Alliance reaches the most at-risk and vulnerable population seeking hope and healing.



Included with this letter is a description of our 2020 sponsorship opportunities. We request your support for much-needed general agency funding. Because of generous community partners like you, our neighbors in crisis will increase safety for themselves and their children. Thank you!



All contributions are tax deductible, as Safe Alliance is classified as a public charity under section 501(c)(3) of the Internal Revenue Code. Please make your check payable to Safe Alliance and mail it to 601 East Fifth St., Suite 400, Charlotte, NC 28202 with "FWF FY21" in the memo line.

## 2020 Sponsorship Levels

### Brocade Sponsorship— \$10,000

- Opportunity to address attendees at the event for three minutes (content approved by Safe Alliance)
- Ten (10) complimentary VIP tickets to the event\*
- Company name/logo prominently displayed on the event program & prominently displayed at the event
- All the benefits of Silk Sponsorship (except tickets)

### Silk Sponsorship— \$5,000

- Opportunity to submit an article in Safe Alliance E-Connection newsletter, pending approval (150 words)
- Opportunity to have one physician/attorney representative participate as a model
- Eight (8) complimentary general admission tickets to the event\*
- All the benefits of Satin Sponsorship (except tickets)

### Satin Sponsorship — \$2,500

- Your company name in the Safe Alliance Annual Report
- Six (6) complimentary general admission tickets to the event\*
- All the benefits of Linen Sponsorship (except tickets)

### Linen Sponsorship —\$1,000

- Your company name on all electronic invitations and marketing pieces (once confirmed)
- Opportunity to provide items for event swag bag that will be given to each attendee
- Four (4) complimentary general admission tickets to the event\*
- All the benefits of Denim Sponsorship (except tickets)

### Denim Sponsorship — \$500

- Company name and logo in the event program and on event signage
- Exposure in all Safe Alliance, Women Lawyers of Charlotte, Mecklenburg County Medical Society social media outlets – Web, Facebook and Twitter, as available
- Two (2) complimentary general admission tickets to the event\*

### Friends of the Event — \$100+

- Donors contributing \$100 or more will have the opportunity to be listed in the program for the event as “Friends of the Event.”

**\*General admission tickets may be upgraded to VIP tickets for an additional \$50 per ticket.  
VIP tickets include admission to the VIP recognition party from 6:30pm – 7:00pm and  
guaranteed seating by the runway.**



## 2020 Sponsor Confirmation Fighting For Women With Fashion

### Contact Information

Name of Firm, Family, or Individual: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Selection

- Brocade: \$10,000
- Silk: \$ 5,000
- Satin: \$ 2,500
- Linen: \$ 1,000
- Denim: \$ 500
- VIP Ticket Upgrade: \$ 50/ticket for \_\_\_\_\_ (number of) tickets.

*All donations are greatly appreciated.*

*Yes! I will support Safe Alliance with a one-time gift of \$\_\_\_\_\_.*

### Recognition

Please write the sponsor name as it is to be listed in marketing materials:

\_\_\_\_\_

*Please email a high-resolution jpg. of your current logo to [Lori.Maxwell@SafeAlliance.org](mailto:Lori.Maxwell@SafeAlliance.org).*

### Payment

- Please email me an invoice.
- Check enclosed payable to Safe Alliance (with FWF FY21 in memo line).
- Please charge my Visa, Mastercard, or American Express card.

Card Number \_\_\_\_\_ CSC # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*Thank you for supporting survivors of domestic and sexual violence in Mecklenburg County.  
For additional information contact Lori Maxwell, Corporate Relations and Events Manger,  
at 704-367-2705 or [Lori.Maxwell@SafeAlliance.org](mailto:Lori.Maxwell@SafeAlliance.org).*

