



safealliance™
WHERE HOPE & HEALING BEGIN

MEN FOR CHANGE
Taking a stand against domestic and sexual violence

Sponsorship Opportunities

Annual Sponsorship – \$2,500

For 20 years, Men For Change (MFC) has been bringing our community together, raising awareness and funds to provide life-saving support for survivors of domestic violence and sexual assault. We offer a space where fathers, sons, brothers, and their families can participate in activities throughout the year aimed at ending domestic and sexual violence.

With membership of over 140 and growing, sponsors of Men For Change gain exposure to a wide and engaged audience throughout the year:

- Logo in all MFC print advertising
- Recognition at the Annual Partners Breakfast and logo included in its Charlotte Business Journal ad
- Logo featured on all MFC electronic communications and marketing pieces
- Exposure on Safe Alliance social media outlets (web, Facebook, Twitter, emails)

Charlotte Checkers Partnership – \$3,000

Deadline: February 28

In addition to the above benefits, Domestic Violence Awareness Night with the Charlotte Checkers on their March 23, 2019 home game will offer exciting opportunities for Men For Change sponsors at the \$3,000 level including:

- Period Sponsorship: MFC and its sponsors will receive exposure through logo placement on the video board, public address announcements, and on the LED boards while the puck is in play
- Exclusive Video: MFC and its sponsors will be branded in an exclusive video focusing on domestic violence prevention that will play during the sponsored period
- Coupon Distribution: MFC sponsors will have the opportunity to provide a coupon to all fans at the March 23rd game
- Commercial Spot: MFC sponsors will have their logo shown during the commercial
- Fan Experiences: MFC sponsors will have the opportunity to participate in two special fan experiences during the March 23rd game
- Concourse Activation: MFC sponsors will have the opportunity to interact directly with Checkers fans during the March 23rd game at the first point of contact as fans walk in the door
- Six (6) Tickets: Sponsors will receive six tickets to the March 23rd game

SOLD! Exclusive Checkers Partnership with On Ice Suite – \$4,500 (one available)

Deadline: February 28

~~In addition to the above benefits, one sponsor will have the opportunity to bring a group of 25 people to a suite at the Charlotte Checkers game on March 23rd. (Food and beverage costs covered by Sponsor)~~



2019 Sponsorship Form

YES! We will sponsor Men For Change in 2019!

- \$2,500 Annual Sponsor
- \$3,000 Charlotte Checkers Partnership
- ~~\$4,500 Exclusive Checkers Partnership with On-Ice Suite (SOLD!)~~

Payment Information

- Please email me an invoice at _____
- Check enclosed, made payable to Safe Alliance (MFC Sponsor in memo line)
- I will pay online at SafeAlliance.org/MenForChange
- Please charge my credit card:

Card Number _____ CSC # _____ Exp. Date _____

Signature _____ Date _____

Contact Information

Primary Sponsor Contact: _____

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____