



2024 Sponsorship Opportunities

Bring hope and healing to the Charlotte community by becoming a sponsor for Safe Alliance's annual Walk A Mile event.

Event Overview

May 11, 2024

Walk A Mile With Safe Alliance is an annual event raising awareness and funds to support survivors of domestic violence and sexual assault. We will invite the community to walk a mile with us - in high-heeled shoes, in tennis shoes, in slippers, in costume, or as you are! It's a fun way to engage the community in a difficult, but important conversation.

We invite you to become a sponsor of this family-friendly event!

Held At



150 W 32nd St.
Charlotte, NC 28206



Safe Alliance is a nonprofit agency that provides hope and healing to those impacted by domestic violence and sexual assault.

Annually, we care for more than 8,500 people in Mecklenburg County through a continuum of life-saving programs such as the Clyde & Ethel Dickson Domestic Violence Shelter, the Sexual Trauma Resource Center, the Victim Assistance Court Program, the Greater Charlotte Hope Line, and the Survivor Resource Center.



Hope Is Calling

PARENT
SUPPORT
DOMESTIC
VIOLENCE
SEXUAL
ASSAULT

980.771.HOPE
4673

Greater Charlotte Hope Line

24/7 COMPASSION • CARE • RESOURCES



Presenting ***Exclusive Opportunity***

CLAIMED!
\$15,000

Provides 90 nights at the Domestic Violence Shelter for a survivor with one child

- Logo on event signage, Safe Alliance website, event t-shirt*, and all event emails (12,000+ distribution)
- Free registration for up to 10 participants with t-shirts
- Opportunity to give welcoming remarks at the event
- Digital recognition, including dedicated posts announcing sponsorship on Facebook (5,200+), Instagram (4,400+), Twitter (2,200+) and LinkedIn (1,600+)
- Opportunity to sponsor and host a table at the event

**Sponsors must commit before March 25 to have logo on the event t-shirt.*





Style ***Exclusive Opportunity***

\$7,500

Provides 80 hours of free legal representation and court accompaniment for 10 victims through civil and criminal proceedings

- Logo on event signage, Safe Alliance website, event t-shirt*, and all event emails (12,000+ distribution)
- Free registration for up to five participants with t-shirts and up to five participants (no t-shirts)
- Opportunity to choose the “Most Stylish” award winner and present that award
- Digital recognition, including dedicated posts recognizing sponsorship and promoting the “Most Stylish” costume contest on Facebook (5,200+ followers), Instagram (4,400+), Twitter (2,200+) and LinkedIn (1,600+)
- Tabling station opportunity at event



Stiletto

\$5,000

Provides therapeutic and support services for a child at the Domestic Violence Shelter

- Logo on event signage, Safe Alliance website, event t-shirt*, and all event emails (12,000+ distribution)
- Free registration for up to three participants with t-shirts
- Opportunity to present a Walk A Mile Award
- Exclusive opportunity to sponsor a matching challenge for fundraisers (in conjunction with presenting sponsor)
- Digital recognition, including a post announcing sponsorship on Facebook (5,200+ followers), Instagram (4,400+), Twitter (2,200+ followers), and LinkedIn (1,600+)

**Sponsors must commit before March 25 to have logo on the event t-shirt.*





Platform

\$2,500

Allows Safe Alliance to answer 20 Hope Line calls

- Logo on event signage, Safe Alliance website, and event t-shirt*, and all event emails (12,000+ distribution)
- Free registration for up to three participants with t-shirts
- Opportunity to present a Walk A Mile Award for the first two confirmed Platform Sponsors
- Digital recognition, including a post recognizing sponsorship on Facebook (5,200+ followers), Instagram (4,400+), Twitter (2,200+), and LinkedIn (1,600+)



Exclusive**

\$1,500

Choose to sponsor one of the following exclusive opportunities:

- Fastest Finisher Award
- Finish Line Water Station
- First Aid Station
- Half-Mile Refresher
- Musical Entertainment
- Silent Auction (May 6-11, 2024)
- Skin Care Station
- Warm Up
- "Why I Walk" Series

Exclusive Sponsors will also receive:

- Logo on event signage, Safe Alliance website, and all event emails (12,000+ distribution)
- Name listed on event t-shirt*
- Free registration (no t-shirts) for up to three participants
- Tabling, swag opportunity, and enhanced recognition at your chosen sponsorship/station
- Digital recognition, including a post recognizing sponsorship on Facebook (5,200+ followers), Instagram (4,400+), Twitter (2,200+), and LinkedIn (1,600+)

**Sponsors must commit before March 25 to have logo on the event t-shirt.*

***Exclusive recognition is in conjunction with Presenting Sponsor*



Wedge

\$1,000

Provides trauma-informed programming for child witnesses of domestic violence

- Name on event signage, Safe Alliance website, event t-shirts*, and all event emails (12,000+ distribution)
- Free registration (no t-shirt) for one participant
- Digital recognition, including a post recognizing sponsorship on Facebook (5,200+ followers), Instagram (4,400+), Twitter (2,200+ followers), and LinkedIn (1,600+)

Pump

\$500

Provides civil and criminal court accompaniment for a sexual assault victim

- Name on event signage, Safe Alliance website, and all event emails (12,000+ distribution)

**Sponsors must commit before March 25 to have logo on the event t-shirt.*



2024 Sponsorship Form

SPONSORSHIP OPPORTUNITIES

CLAIMED!

\$15,000 PRESENTING

\$7,500 STYLE-Exclusive

\$5,000 STILETTO

\$2,500 PLATFORM

\$1,500 EXCLUSIVE

Fastest Finisher Award

Finish Line Water Station

First Aid Station

Half-Mile Refresher

\$1,000 WEDGE

\$500 PUMP

Musical Entertainment

Silent Auction

Skin Care Station

Warm Up

"Why I Walk" Series

PAYMENT INFORMATION

Please email me an invoice.

Check enclosed, made payable to Safe Alliance. (WAM FY24 in memo line)

I will pay online at www.SafeAlliance.org/WalkAMile.

Please charge my Visa, MasterCard, or American Express card:

Card number _____ CSC # _____ Exp. Date _____

CONTACT INFORMATION

Primary Sponsor Contact: _____

Company/Organization Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsor Deadline
March 25, 2024

Safe Alliance

Attn: Sarah-Kate Pease, MPA

Director of Corporate and Community Engagement

sarahkate.pease@safealliance.org

601 East Fifth Street

Suite 400 Charlotte, NC 28202