

2022 Sponsorship Opportunities

For over 20 years, Men For Change (MFC) has been bringing our community together, raising awareness and funds to provide life-saving support for survivors of domestic violence and sexual assault. We offer a space where fathers, sons, brothers, and their families can participate in activities throughout the year aimed at ending domestic and sexual violence.

Sponsors of Men For Change gain exposure to a passionate audience of over 120 members as well as Safe Alliance's extended audience of over 20,000 throughout the year. In addition, we are pleased to offer sponsor benefits at Safe Alliance's signature events in 2022.

Platinum Sponsor - \$5,000

In addition to the below benefits, Platinum Sponsors will receive:

- 10 no t-shirt registrations for the Walk A Mile Event on May 14, 2022
- 3 guest tickets for an in-person Breakfast of Hope Viewing Party with logo recognition on event viewing party signage
- Logo recognition on Walk A Mile event signage and event t-shirt
- Name recognition on ½ page CBJ ad promoting Breakfast of Hope in September 2022

Gold Sponsor - \$3,500

In addition to the below benefits, Gold Sponsors will receive:

- 5 no t-shirt registrations for the Walk A Mile event on May 14, 2022
- Opportunity to host one MFC virtual networking event
- Feature in one of twelve monthly MFC newsletters to all members

Silver Sponsor - \$2,500

In addition to the below benefits, Silver Sponsors will receive:

- Logo recognition during Breakfast of Hope and Walk A Mile events (reaching 1,000+ by mailed invitations and 600+ attendees)
- 10 virtual guests for the annual Breakfast of Hope on October 6, 2022
- Logo in all MFC print advertising

Bronze Sponsor - \$1,000

Bronze Sponsors will receive:

- Name recognition during Breakfast of Hope and Walk A Mile events (reaching 600+ attendees)
- Logo featured on all MFC electronic communications and marketing pieces (12 newsletters sent to 120+ membership and at least 6 emails sent to general 11,000+ distribution list in 2022)
- Exposure on Safe Alliance social media outlets (web, Facebook, Twitter, Instagram, LinkedIn, and emails reaching 20,600+ through at least 6 posts in 2022)

Benefits are guaranteed if sponsorship is confirmed before January 31, 2022.

Questions? Email Sydney Hammond at sydney.hammond@safealliance.org



safealliance™
WHERE HOPE & HEALING BEGIN

MEN FOR CHANGE

2022 Sponsorship Form

YES! We will sponsor Men For Change in 2022!

- \$5,000 Platinum Sponsor
- \$3,500 Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,000 Bronze Sponsor

Payment Information

- Please email me an invoice at _____
- Check enclosed, made payable to Safe Alliance (MFC Sponsor in memo line)
- I will pay online at SafeAlliance.org/MenForChange
- Please charge my credit card:

Card Number _____ CSC # _____ Exp. Date _____

Signature _____ Date _____

Contact Information

Primary Sponsor Contact: _____

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

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