



**safealliance™**  
WHERE HOPE & HEALING BEGIN

**MEN FOR CHANGE**

## 2021 Sponsorship Opportunities

For 20 years, Men For Change (MFC) has been bringing our community together, raising awareness and funds to provide life-saving support for survivors of domestic violence and sexual assault. We offer a space where fathers, sons, brothers, and their families can participate in activities throughout the year aimed at ending domestic and sexual violence.

Sponsors of Men For Change gain exposure to a passionate audience of over 140 members as well as Safe Alliance's extended audience of over 20,000 throughout the year. In addition, we are pleased to offer sponsor benefits at Safe Alliance's three signature events in 2021.

### **Platinum Sponsor - \$5,000**

- In addition to the below benefits, Platinum Sponsors will receive:
- Logo recognition on a digital ad campaign on one Charlotte market TV station website and/or app during March 2021 (250,000 impressions)

### **Gold Sponsor - \$3,500**

In addition to the below benefits, Gold Sponsors will receive:

- 5 tickets for the virtual Fighting For Women With Fashion event on March 25, 2021
- Free general registration for up to 5 participants for Walk a Mile in Her Shoes in May 2021
- Opportunity to host one MFC virtual networking event
- Feature in one of twelve monthly MFC newsletters to all members

### **Silver Sponsor - \$2,500**

In addition to the below benefits, Silver Sponsors will receive:

- Logo recognition during Fighting For Women With Fashion, Breakfast of Hope, and Walk a Mile in Her Shoes events (reaching 2,000+ by mailed invitations and 1,200+ attendees)
- 5 guests for the annual Breakfast of Hope in October 2021
- Logo in all MFC print advertising

### **Bronze Sponsor - \$1,000**

Bronze Sponsors will receive:

- Name recognition during Fighting For Women With Fashion, Breakfast of Hope, and Walk a Mile in Her Shoes events (reaching 1,200+ attendees)
- Logo featured on all MFC electronic communications and marketing pieces (12 newsletters sent to 140+ membership and at least 6 emails sent to general 11,000+ distribution list in 2021)
- Exposure on Safe Alliance social media outlets (web, Facebook, Twitter, Instagram, LinkedIn, and emails reaching 20,600+ through at least 6 posts in 2021)

Benefits are guaranteed if sponsorship is confirmed before December 31, 2020.

Questions? Email Sydney Hammond at [sydney.hammond@safealliance.org](mailto:sydney.hammond@safealliance.org)



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## 2021 Sponsorship Form

**YES!** We will sponsor Men For Change in 2020!

- \$5,000 Platinum Sponsor
- \$3,500 Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,000 Bronze Sponsor

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### Payment Information

- Please email me an invoice at \_\_\_\_\_
- Check enclosed, made payable to Safe Alliance (MFC Sponsor in memo line)
- I will pay online at [SafeAlliance.org/MenForChange](http://SafeAlliance.org/MenForChange)
- Please charge my credit card:

Card Number \_\_\_\_\_ CSC # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

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### Contact Information

Primary Sponsor Contact: \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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Questions? Email Sydney Hammond at [sydney.hammond@safealliance.org](mailto:sydney.hammond@safealliance.org)